

**Our Lady of the Lakes School Advisory Board  
Meeting Minutes  
October 21, 2009**

**Attendees:**

School Administration/Staff: Carl Uberti

Board Members: Barb Hankey Dan Flesher Paul Monarch Laurie Hilton  
Linda Johnson Jim Page Anne Rexford Mike Romkema Mike Turkington

Public: Susan Reddy Brian Foster Kitty Alder

**Call to Order:** The meeting was called to order by B. Hankey at 7:07 pm.

**Approval of Minutes:** Motion to approve was brought by D. Flesher and seconded by P. Monarch. Motion to accept minutes was unanimously approved by voice vote.

**Comments from the Public:** None.

**President's Report - C. Uberti**

Enrollment – Has been stable.

Staff - Mrs. Sartori is leaving Our Lady of the Lakes and going to Marion. Brother Marty and Mr. Lewis will be taking over her class load.

Accreditation – C. Uberti was on Shrine's accreditation team. Based on this experience, he feels confident that Lakes accreditation efforts will be successful. Our Lady of the Lakes is scheduled for accreditation in March 2010.

**Parish Council - TBD:** No report. Will appoint representative.

**Booster's - L. Hilton** 13 families have completed their booster hour requirements. Boosters will run Charitable Gaming in November and December. Licenses were provided by the Parish and funds will go back to the Parish.

**PTG - B. Hankey** The Annual Turkey Shoot is scheduled for November 9th. Dinner with Santa is scheduled for December 5th.

## **Marketing - J. Page:**

Fall Open House: There will be no High School Open House in the fall. There will be one Open House for preK-12th in January.

Marketing Suggestions: Tamara Hull of the Archdiocese met with members of the Marketing Committee. She emphasized Electronic Marketing through the website, Facebook, and Twitter as well as Enrollment Management. The Marketing Committee will work to make the ollonline.org website into more of a marketing tool. A link to the Our Lady of the Lakes School Facebook page has been added to ollonline.org under the 'about us' link per the suggestion of Ms. Hull.

**Fundraising - B. Hankey:** B. Hankey invited Kitty Alder to present the Brick by Brick Program.

### Brick By Brick Program – K. Alder:

Kitty Alder presented the Brick by Brick fundraising program. The program has been launched and they are currently taking orders for engraved bricks. The program hopes to lay 6000+ bricks at the drop-off area in front of the Mother Mary Statue. Target is to begin construction upon completion of summer school 2010 and have a ribbon cutting ceremony during homecoming 2010.

Project Mission: "Create a long-lasting legacy and ongoing campaign through an engraved brick paver walkway, that will raise funds for the preservation of the existing (Pre-12th grade) education both operationally and academically in the Our Lady of the Lakes Religious Campus Setting."

Project Goals: 1) Sell engraved bricks to fund the project construction and completion without use of existing OLL dollars. 2) Raise profit funds to be donated to the Academic and Operational Budget of OLL. 3) Create an ongoing program that can be added to and enhanced with other fundraising ideas such as landscape walls, benches etc.

Oktoberfest-C. Uberti: - Grossed ~\$30,000 and ~\$20,000 profit.

Homecoming Spaghetti Dinner-C. Uberti Grossed ~\$3300 and ~\$2600 profit.

**New Committees - Group:** All sub-committees to meet by the next School Board Meeting on November 18th with the exception of the Board Elections Committee. Goal is to review and agree on Purpose and Responsibilities for each Committee. Brian Foster was added to the Marketing Committee.

**Old Business:** No Updates.

**New Business:** No new business.

**Adjournment:** Meeting adjourned at 8:53 pm